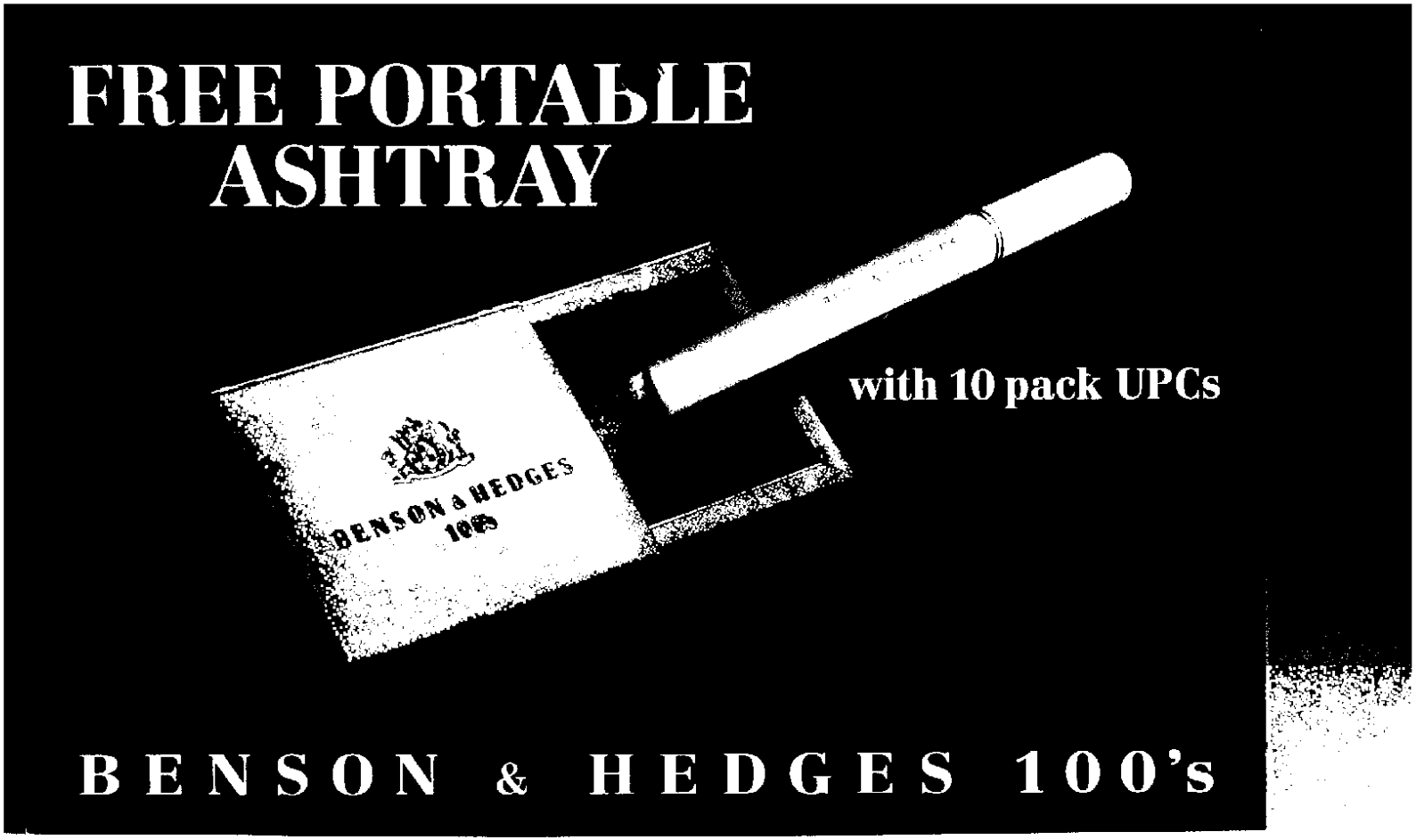
Source: https://www.industrydocuments.ucsf.edu/docs/hyvy0003



78808-C1

2061188207

BENSON & HEDGES 100's

We know how hard it is to find a place to enjoy your favorite cigarette these days. That's why we're offering the Benson & Hedges Portable Ashtray for only 10 pack UPCs. This stylish brass ashtray goes everywhere you go. So now the nearest smoking section is always close at hand.

ORDERING INSTRUCTIONS

1. *Fill out all information.* **Offer will expire on July 1, 1995.**
2. *Print your name and address clearly. You must include your signature and your birth date.*
3. *In your envelope, enclose your Benson & Hedges pack UPCs for your order. Excess UPCs will not be returned.*

4. *Send check or money order for postage and handling payable to "Benson & Hedges Portable Ashtray." DO NOT SEND CASH.*
5. *Mail to: Benson & Hedges Portable Ashtray, P.O. Box 8105, Dover, DE 19903-8105. Postage may vary. Be sure to have sufficient postage on your envelope.*
6. *Limit 2 ashtrays per person.*

❑ Mr.
❑ Mrs.
❑ Ms. _____ Home Phone ( ) _____

Address _____

_____ Apt# _____

City _____ State _____ ZIP _____

Current Brand _____ Previous Brand Smoked _____

☐ YES I am sending you 10 pack UPCs. Please send me one "Portable Ashtray."

☐ YES I am sending you 20 pack UPCs. Please send me two "Portable Ashtrays."

Allow 10–12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No facsimiles accepted. Offer limited to smokers 21 years of age or older. Offer good only in the USA. Offer void where prohibited. Offer void to employees of Philip Morris and its advertising agencies' employees. No group or organization orders or requests will be honored.

By participating in this offer and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail subject to applicable state and federal law.

Signature X _____ (required) Date of Birth (required) ___/___/___ month day year

THE LENGTH YOU GO TO FOR PLEASURE

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

©Philip Morris Inc 1995 78808-C1

Ultra Lights: 5 mg "tar," 0.4 mg nicotine; Men. 6 mg "tar," 0.4 mg nicotine–Lights: 100's Soft & Men. Box 10 mg "tar," 0.8 mg nicotine; 100's Box 11 mg "tar," 0.8 mg nicotine–100's: Soft & Men. 15 mg "tar," 1.1 mg nicotine; Box 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

78808-C1

2061188208

Source: https://www.industrydocuments.ucsf.edu/docs/hyvy0003